

The Post

It's LOCAL life!

Specifications for Supplied Ads or Artwork

ARTWORK

COLOUR: CMYK
FORMAT: **JPG, TIF, EPS or PDF**
DPI: minimum 200-300 (Hi-Res)
PROGRAMS: Adobe InDesign, Photoshop, Illustrator, Acrobat

MONO: Grayscale
FORMAT: **JPG, TIF, EPS or PDF**
DPI: minimum 200-300 (Hi-Res)
PROGRAMS: Adobe InDesign, Photoshop, Illustrator, Acrobat

We also accept Quickcut

Reproduction of Artwork sent at 72dpi is not guaranteed. (eg: lifts from websites)

NOT USABLE: IBM Publisher, IBM CorelDraw or ads or photos in Word, Excel or PowerPoint.

EMAIL TO: production@newcastlepost.com.au

COLUMN DEPTH: 37.4cm

COLUMN WIDTHS:

1 Column	29mm
2 Columns	62mm
3 Columns	95mm
4 Columns	128mm
5 Columns	161mm
6 Columns	194mm
7 Columns	227mm
8 Columns	260mm

THE POST GROUP OF NEWSPAPERS

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